



David Rose | Business Development Manager | MSN

David has been in the media business for twenty years, most of which has been focused on music and entertainment.

In the mid 90's he was Promotions Manager for Warner Music NZ.

In 1998 David founded Satellite Pictures starting off with the flagship New Zealand music show SQUEEZE for MTV on the TVNZ platform.

David, as owner and CEO spent a decade building up what is now Satellite Media Ltd. Satellite produced the majority of Television New Zealand's Music and entertainment properties such as Top Of The Pops, Coke New Releases and Countdown. In 2006 David and Satellite won the prestigious "Best Entertainment Programme" at the Qantas Television Awards for "Dave Dobbyn, One Night In Matata".

In addition to the television side of the business David published New Zealand's oldest independent music magazine Rip It Up, and published the urban magazine, Back2Basics.

David founded Satellite Interactive in 1999, the company grew rapidly as a digital media partner for Coca Cola Australasia and Vodafone Australasia responsible for everything from strategy through to development, creative build and media.

Satellite Interactive has gone on to develop many online and new media ventures including the launch of New Zealand's first music digital download site caketunes.co.nz and content for Vodafone Live in the music, television and film genres and the touch screen presentations in store for Vodafone to name but a few.

In April of 2007 David divested his interests in both Satellite Media Ltd and Satellite Interactive Ltd to South Pacific Pictures. David did this to pursue new frontiers both personally and professionally.

For the past three years David has consulted in business development, media, digital and content strategy.

David is currently the Business Development Manager for MSN.